


# Abby Cox

 3645 Jonathons Roost Rd., Williamson, Georgia 30292

 cox\_abby@att.net

 (770) 468-0343



## Professional Summary

Sports editor and creative contributing writer with 3+ years of experienced reporting. Successful at writing appropriately to any audience and conducting extensive, detailed research on many subjects. Effective communicator with a talent for delivering attention-grabbing, high-quality news stories, while providing exceptional journalism and educating the public.



## Employment history

### Stylist, American Eagle. Peachtree City, Georgia

May. 2019 – Present

- Keep areas neat while working and return items to correct locations following demonstrations.
- Sell products being promoted and keep records of sales.
- Set up and arrange displays or demonstration areas to attract the attention of prospective customers.
- Suggest specific product purchases to meet customers' needs.
- Work as part of a team of demonstrators to accommodate large crowds.
- Dress mannequins for displays.
- Attend training sessions or corporate planning meetings to obtain new ideas for product launches.
- Store, pack, and maintain records of props and display items.

### Student Worker, Piedmont College. Demorest, Georgia

Aug. 2019 – Present

- Represent the college's sports' teams professionally at events.
- Escort sports' teams around campus facilities.
- Establish and maintain relationships with individuals and administrative staff.
- Maintain equipment used in a particular sport.

### Sports Editor, Contributing Writer, Piedmont College. Demorest, Georgia

Aug. 2018 – Present

- Prepare, rewrite and edit copy to improve readability, or supervise others who do this work.
- Develop story or content ideas, considering reader or audience appeal.
- Assign topics, events and stories to individual writers or reporters for coverage.
- Report news stories for publication or broadcast, describing the background and details of events.
- Review copy and correct errors in content, grammar, and punctuation, following prescribed editorial style and formatting guidelines.



## Skills

AP-Style and IRB Testing Certified

Georgia Press Association Internship Recipient

Member of the National Society of Leadership and Success

Dean's List Honoree

Creative Writing Style and Excellent Reporting Skills

Experienced in Web Design

Minor in Business Administration

- Determine a story's emphasis, length, and format, and organize material accordingly.
- Gather information about events through research, interviews, experience, or attendance at political, news, sports, artistic, social, or other functions.
- Organize material and complete writing assignment according to set standards regarding order, clarity, conciseness, style, and terminology.
- Edit, standardize, or make changes to material prepared by other writers or establishment personnel.

### **News Reporter Intern, Monroe County Reporter. Forsyth, Georgia**

May. 2018 – Aug. 2018

- Write columns, editorials, commentaries, or reviews that interpret events or offer opinions.
- Develop ideas or material for columns or commentaries by analyzing and interpreting news, current issues, or personal experiences.
- Photograph or videotape news events, or request that a photographer be assigned to provide such coverage.
- Revise work to meet editorial approval or to fit time or space requirements.
- Receive assignments or evaluate leads or tips to develop story ideas.
- Investigate breaking news developments, such as disasters, crimes, or human-interest stories.
- Gather information about events through research, interviews, experience, or attendance at political, news, sports, artistic, social, or other functions.
- Arrange interviews with people who can provide information about a story.



## **Education**

### **Piedmont College, Demorest, Georgia**

Bachelor of Arts, Mass Communications, Present